



# Advertising Information

## Display Advertising Rates:

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| Second, Third, Fourth Cover (7.5" x 10") | \$590.00 |
| Two-Page Spread (7.5" x 10" x 2 pages)   | 895.00   |
| Full Page (7.5" x 10")                   | 490.00   |
| 2/3 Page (4.8" x 9.8")                   | 390.00   |
| 1/2 Page Vertical (4.8" x 7.4")          | 340.00   |
| 1/2 Page Horizontal (7.25" x 4.8")       | 340.00   |
| 1/3 Page Vertical (2.25" x 9.8")         | 290.00   |
| 1/3 Page Horizontal (4.8" x 4.7")        | 290.00   |

## Color:

Spot color may be used for a charge which may be up to \$150 per color, per page, per insertion. Please inquire before preparing art with spot color for *Liberty*. We may be able to offer you a reduced color charge if you make use of certain colors, and we will provide instructions for representing the color in your copy.

## Contract Rates:

Contract discounts include: 5% for 3 issues; 10% for 6 issues; 15% for 12 issues.

## Deadlines:

Please refer to the advertising schedule.

## Terms:

Full payment is required by the payment due date, unless credit has been established.

We prefer that advertising artwork be submitted as a PDF, including all necessary printer fonts and linked images, or as a TIFF. We can also accept native Adobe InDesign files. We will accommodate other formats if we are able, but they may be subject to a \$50 per hour charge for any conversion or processing needed to make the file print-ready. Files smaller than 5 megabytes may be sent by e-mail to the address below. For larger files, contact us to make arrangements.

We can consult with you and lay out your ad for \$50 per hour. Copy that is not properly sized may be altered to fit at the discretion of the publisher, subject to additional charge to cover labor and printer's costs. Bleeds are not available.

All advertising is subject to the publisher's approval of copy, text, display, and illustration.

*Liberty* shall not be liable for any failure to print, publish, or circulate all or any portion of any issues in which an advertisement accepted by *Liberty* is contained if such failure is due to "acts of God," strikes, accidents, or circumstances beyond *Liberty's* control. In consideration of publication of an advertisement, the advertiser will indemnify and hold harmless *Liberty*, its editor, publisher, agents, and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits for libel, violation of right of privacy, copyright infringement, or plagiarism.

## Contact:

With questions or to place an advertising order:

E-mail: [RBurr@BurrMediaGroup.com](mailto:RBurr@BurrMediaGroup.com)

Phone: (703) 893-3632

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