



Advertising Schedule

Issue cover date	Approximate date received by subscribers*	Ad space must reserved on or before	Ad copy must be received on or before
March 2009	February 1, 2009	January 1, 2009	January 5, 2009
April 2009	March 1, 2009	January 29, 2009	February 2, 2009
May 2009	April 1, 2009	February 27, 2009	March 3, 2009
June 2009	May 1, 2009	April 2, 2009	April 6, 2009
July 2009	June 1, 2009	May 1, 2009	May 5, 2009
August 2009	July 1, 2009	May 29, 2009	June 2, 2009
September 2009	August 1, 2009	July 2, 2009	July 5, 2009
October 2009	September 1, 2009	July 30, 2009	August 3, 2009
November 2009	October 1, 2009	September 3, 2009	September 7, 2009
December 2009	November 1, 2009	October 1, 2009	October 5, 2009

This schedule is subject to change, and conflicting advertisers' requests (e.g., requests for cover placement) are granted on a first-come, first-served basis. Please contact us to confirm your advertising arrangement before relying on placement in an issue. We will always do our best to accommodate you, but we cannot guarantee placement unless payment is received by the payment deadline specified or credit has been established. For full-page reservations only, we are often able to extend the reservation and copy-due dates by a few days; please inquire as needed for more information on a per-issue basis.

To place an advertising order, receive a rate card, or ask questions, email RBurr@BurrMediaGroup.com or call (703) 893-3632.

*Most newsstand copies go on sale one or two weeks after subscribers receive the issue.